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On July 26, 2004

TOWNSEND and TOWNSEND and CREW LLP

By: [Signature]

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re application of:

GREGG WILLIAMS et al.

Application No.: 09/709,211

Filed: November 9, 2000

For: SUBSCRIPTION MEMBERSHIP  
MARKETING APPLICATION FOR THE  
INTERNET

Customer No.: 20350

Confirmation No. 2557

Examiner: Catherine M. Colon

Technology Center/Art Unit: 3623

AMENDMENT

Mail Stop: Amendment  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

In response to the office action mailed March 24, 2004, please enter the following amendments and remarks:

**Amendments to the Specification** begin on page 2 of this paper.

**Amendments to the Claims** are reflected in the listing of claims which begins on page 3 of this paper.

**Remarks/Arguments** begin on page 10 of this paper.

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